



INTRODUCTION

Kayamandi Development Services (Pty) Ltd is a SMME company of development economists and planners, established in 1999, which provides multi-disciplinary services pertaining to all aspects of social, socio-economic and economic development.

BACKGROUND

This 65.6% HDI owned company (55% Black and 10.6% women) renders services to a diverse range of clients with equal success including national, provincial & local government, NGO's and the private sector. Mr Letepe Maisela is the majority shareholder in the company and is one of 3 directors.

Kayamandi currently has a BEE status of a "Level Three Contributor" and employs a permanent staff of 11 (64% of which are female and 82% historically disadvantaged individuals). Kayamandi also has access to more than 50 temporary staff, all of whom are Black and split approximately 50/50 between males and females. The temporary staff are mostly used for surveys, data collection and research support.

The qualified and professional workforce, with over 20 years of experience, ensures that the most recent thoughts, trends and techniques in development planning are applied according to the client's needs.

COMPANY CORE BUSINESS

The company's products and services cover the entire spectrum of urban and rural development planning and cover the following field of expertise:

1. Economic Analysis and Development

Economic analysis and development based on supply & demand factors to assess market gaps & opportunities.

Components include:

- Investment environment
- Sector strategies
- Value-chain development
- Investment attraction & marketing
- Urban and rural development
- Inner City Revitalisation

2. Local Economic Development

Local Economic Development (LED): based on identifying the options and opportunities available to broaden the local economic base of an area in order to address the creation of employment opportunities and the resultant positive spin-



off effects throughout the local economy.

Components include:

- Macro and micro overview of physical, social, economic, and spatial environment
- Strategic framework with thrusts, programmes, and projects
- Project identification, prioritization, and costing
- LED implementation, organisational restructuring, and roles and responsibilities
- Monitoring and evaluation tools
- Feasibility studies

3. Socio-economic Surveys and Social Development

Surveys (household and business) aimed at obtaining updated business and household information which is vital for planning, monitoring and evaluation, development of interventions, determination of priorities and allocation of resources, etc. Social development studies undertaken by Kayamandi are fundamentally aimed at upgrading living conditions and human development potential.

Components include:

- Business audits, surveys, and Early Warning Systems for business retention
- Business attraction and investment climate
- Settlement audits and census
- Socio-economic livelihood characteristics
- Macro social profiles
- Social analysis and development strategies

4. Social and Labour Plans

Social and labour plans: that provide suitable implementation activities which addresses the requirement of the Mining Charter, relevant national priorities, and alignment to the mining house's strategic objectives are drafted.

Components include:

- Social component
- Labour component
- Promote employment
- Advance social and economic welfare
- Ameliorate social and economic impact

5. Demographic and Economic Modelling

Demographic and economic modelling to project future spatial growth based on knowledge of interrelationships between population and economic development variables.

Components include:

- Economic monitors and databases
- Current baseline population updates/refinement
- Growth scenarios and forecasting
- Projections of growth areas/nodes
- Spatially modelling future development needs with time intervals
- Geographic Information Systems

6. Social and Economic Impact Assessments

Social and economic impact assessments based on determining the costs and/or benefits to society, businesses, the economy, and the environment; as brought about by change. Components include:

- Social impacts
- Socio-economic impacts
- Economic impacts
- Tourism impacts
- Land use impacts

7. Housing Research and Demand Analysis

Kayamandi has in-depth knowledge and experience on housing research and demand analysis of both urban and rural Human Settlements.

Components include:

- Housing demand and affordability
- Housing development strategies
- Housing sector plans
- Housing monitoring and evaluation
- Housing impact assessments
- Informal Settlement Upgrading

8. Property Analysis and Feasibilities

Property analysis and feasibilities based on determining supply, demand and net-effective demand of residential, industrial and commercial property markets.

Components include:

- Residential demand and mixed-used developments
- Industrial demand
- Retail demand
- Office demand
- Logistics demand
- Filling stations demand

9. Feasibilities and Business Plans

Feasibilities and business plans development, based on converting high-level project concepts in all economic sectors to packaged investment opportunities and fully implementable and sustainable projects.

Components include:

- Demand and supply studies
- Project packaging
- Feasibilities
- Business plans
- Funding applications and attainment
- Marketing and attainment of potential partners

10. Tourism Development

Through applied and relevant research, Kayamandi has developed a detailed understanding of the marketplace and the factors that drive demand for tourism products and experiences.

Components include:

- Tourism audits
- Tourism master plans and strategies
- Tourism feasibilities and business plans
- Tourism database and websites

11. Project implementation

Project implementation and on the ground delivery of local projects/businesses with emphasis on the creation of jobs.

Components include:

- Project identification and prioritisation
- Attainment of funds and/or partners
- Beneficiary participation
- Location and facilities attainment
- Project design and construction
- Monitoring and evaluation
- Final handover

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